

# The Cider Press

[www.singjad.com](http://www.singjad.com)

*50 Years in Print!*

Summer 2014



Apple Corps

2014

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# The Cider Press

Volume 50, Issue 3

The *Cider Press* is the official publication of the Johnny Appleseed District Association of Chapters of the Barbershop Harmony Society. The opinions herein contained do not necessarily reflect the opinions of the JAD administration nor its members.

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**Photographers:** Brian O'Dell, John Byerly, Miller Photography

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**DO NOT REPORT ADDRESS CHANGES TO THE CIDER PRESS**  
(except for non-members)

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## Hello JAD Barbershoppers!



**Casey Parsons**  
District President



We had a great Spring Convention in Pittsburgh. I have never received so many positive comments about the location, the variety of events available, the quality of the hotel, and the wonderful performance venue. Thank you to the Pittsburgh Metro chapter for hosting us, and all the barbershoppers around Pittsburgh who pitched in and gave the district such a warm welcome. We will definitely return to Pittsburgh!

There is so much to look forward to in the JAD. In the coming months, we have many wonderful events such as chapter shows all over the district, multiple harmony camps this summer, the International Convention in July, the Lakeside show in August, and, of course, our Fall Convention will be here before we know it.

The big event that we are most looking forward to is Apple Corps. We have a jam-packed weekend planned, where you will see some of the country's best coaches and teachers. There will be plenty more information throughout this issue of the Cider Press, and also on our

website, [www.singjad.com](http://www.singjad.com).

Congratulations to our BHS International qualifying quartets, Hot Air Buffoons, Common Core, Blueprint, Jam Session, The Con Men, and Let's Hear it Four!, and choruses, The Alliance, Southern Gateway, and Men of Independence! The entire district is so very proud of these men as they carry the flag of excellence and represent us in Las Vegas.

As always, I must remind all of you chapter leaders to continue to utilize your district leaders as resources. We are here to help make your chapter experience as great as it can be. We can assist in many ways, including director training, chorus coaching, inter-chapter meetings, membership consultation, promotions consultation, and anything else that is needed. We're here to help you be successful!

In Harmony,  
Casey Parsons  
President, Johnny Appleseed District

# JAM SESSION

**Adam • Chad • Jeremy • Paul**

[facebook.com/jamsessionquartet](https://facebook.com/jamsessionquartet)

contact: Chad St. John

[stjohn.chad@gmail.com](mailto:stjohn.chad@gmail.com)

513.703.3380

# Build a Chapter or Quartet Website - Free & Easy!



**John Byerly**  
DVP - Marketing & PR



**F**ree... Really? Yes! If you don't need some of those fancy bells and whistles that professional website developers provide, you can build a great looking website for FREE.

Easy... Really? Yes! Well, OK, it's not that easy for some of us chronologically-gifted barbershoppers, but for a chapter member or friend who knows his way around a mouse, it's a breeze.

In a previous article I discussed the value of Social Media as marketing tools for our hobby. Social Media provide free and effective marketing opportunities, but what about the good old website? A website is still the best place to host information about your chorus or quartet, and every JAD chapter and quartet should have one.

This article is primarily for those JAD chapters who do not have websites, and for our many quartets who think they can't afford a website. If you already have a website and feel it could look better or be used more effectively, this article is also for you. What was once considered by most of us to be "too technical" has become very easy in recent years. There are really only two things you need for a website – a hosting service and content.

## Hosting:

If you want a personalized web address like [www.menofindependence.com](http://www.menofindependence.com) or [www.singingbuckeyes.com](http://www.singingbuckeyes.com), it will cost you a modest amount of money, about \$60 per year for web hosting and a personalized domain name. But if you don't mind having your chorus name attached to someone else's address, like [www.harmonize.com/harmonyline](http://www.harmonize.com/harmonyline) or [www.harmonize.com/cascadechordsmen](http://www.harmonize.com/cascadechordsmen), hosting will cost you nothing. Just visit [www.harmonize.com](http://www.harmonize.com) (HDC) and follow the instructions. HDC provides free web space to any barbershop group around the world. More than 200 barbershop websites are hosted by HDC, and it is 100% FREE!

## Content:

Designing a basic website became free and easy with the recent advent of "drag and drop" online webpage development services. They all want your money for their top-tier services, but some offer a limited package of development tools for FREE. Two of the more popular services are [www.wix.com](http://www.wix.com) and [www.weebly.com](http://www.weebly.com). Most free services are limited to six pages, but that's plenty for a chorus or quartet. Web pages like Home, About Us, Repertoire, Media, Performances and Contact Us are more than enough to market your services. If you need ideas to get you started designing your own website, learn from the best. Just do a search for some of your favorite choruses and quartets and find a design that you like. After all, imitation is the highest form of flattery!

Keep in mind that your website is a passive marketing tool. That is, your target audience has to make a choice to visit your website. By keeping it current and interesting, you will encourage people to return. But, how do you get them there in the first place? The good news is that there are several ways to drive traffic to your website. The better news is that they are also FREE.

## Email:

Develop and maintain a distribution group of show patrons and friends of the chorus, and send an email anytime something newsworthy is happening. Be sure to have interesting and detailed information about the event on your website, and put a link to that information in your email.

## MailChimp:

[www.mailchimp.com](http://www.mailchimp.com) is an email marketing service that allows you to send 12,000 emails to up to 2,000 addresses for FREE. Use MailChimp to advertise your next chapter show or performance schedule, and link your reader to your website.

## Facebook:

"Share" a brief message about your upcoming event and provide a link to your website for more information.

## GigSalad:

Advertise your chorus or quartet for FREE on booking site [www.gigsalad.com](http://www.gigsalad.com). If you put a link to GigSalad on your website, GigSalad will reciprocate with a link back to your website.

Now that websites are free and easy, there is no reason to wait. Let's show the online community that all JAD chapters and quartets can be found on the World Wide Web.



## **PAINT and MAIN BARBERSHOP QUARTET**

Chillicothe, Ohio

Call: 740-775-5726



### Quality Never Goes Out of Style

That's what Apple Corps 2014 is all about. This year's Apple Corps will feature a healthy dose of both quality & style. Oh, and a bit of FUN!

**MEGA CHORUS** under the direction of Dr. Don Campbell (Visions of Excellence). 3 SONGS – NO WAITING!

**Mega Chorus Rehearsal Post-Mortem with Dr. Don**  
Q & A discussion of the directing techniques you saw in the Mega Chorus rehearsal. "Why did you do that?" "How did that syncopation gesture work?" "How did you manage that smooth section without losing energy?" ETC. Primarily for front-line & assistant directors but open to all.

**Earning a Standing O** This one is for "would-be Standing Ovation Program Evaluators" & anyone wanting to learn how to plan & produce an entertaining, well-paced, musical show that will earn you the standing ovation that, as performers, we all crave.

### Marketing Video Creation

Gives you the tools & direction to develop your own promotional video for your Chorus & Chapter to grow your membership & your audiences.

### The New Dynamic Small Chorus

Trains you in the fine art of improving your singing skills, as well as music fundamentals for those of us that do not compete on a regular basis & growing the quality of your singers & performances.

### How to Create Multi-Track Recordings

This course is not about opening a program and telling you what buttons to push. Ted Rose will be demonstrating using Adobe Audition 3.0, but the intent is to teach you how sound recording/mixing/editing software (or even consoles) function, so you know what you can and can't do, and the basics of how to navigate any of them.

### Many Tags with Manny

Mrs. Lopez's baby boy is back with more tags that you can sing, sing, sing tags you know & learn some new ones for the afterglows.



### Ten Unaccompanied Warm-ups That Work and Why with Dr. Don

We frequently rush through the warm-up time by doing the "tried and true" without thinking why we are doing each exercise. The result is that our singers don't have a clear picture of what their goals should be. Further, we (and our singers) often aren't really listening because we are all on automatic pilot. This session will present a clear plan for building voices based on clear pedagogical principles, cultivating aural skills, and developing ensemble vowel unity. Primarily for front-line and assistant directors. But open to all.

### Music Theory II & III

### YIH

### "The Greatest Show on Earth"

### Saturday Night

Details @ [www.singjad.com](http://www.singjad.com)

### IQT

Register early. There are 8 slots on Friday & 8 slots on Saturday.

TO REGISTER ONLINE GO TO: [www.singjad.com](http://www.singjad.com)

**But wait, there is much, much more.**

**Please go to [www.singjad.com](http://www.singjad.com) & click on the education tab, then click on Apple Corps to see all of the class offerings & descriptions, as well as faculty & online registration.**

**Early Bird pricing ends May 16**





### MEET OUR APPLE CORPS MEGA MUSIC MAN

Don Campbell is Professor of Music and Director of Choral Activities at Southern Wesleyan University in Central, South Carolina. He received his Bachelor of Arts degree in music education from California State University, Fullerton, and his Master of Arts degree in choral conducting from California State University, Fresno, and his Doctor of Musical Arts degree in choral conducting from Arizona State University. His mentors include David Thorsen, Howard Swan, John Cooksey, Greg Lyne, and many others.

He is recipient of Southern Wesleyan University's Faculty Member of the Year for 2003-4. Additional honors include being recently elected President-Elect in the South Carolina American Choral Directors Association and contributing to *Visions of Excellence: a Dialog with the Finest Directors from the Barbershop Harmony Society*.

Active in barbershopping, Dr. Campbell has directed Visalia, California's Mighty Oak Chorus, Hanford, California's Kingsmen Chorus, and Spartanburg, South Carolina's Palmetto Statesmen Chorus. He has been on the international faculty for Harmony University of the Barbershop Harmony Society for fifteen years having taught Vocal Techniques, Music Theory, Directing Techniques, Effective Choral Warm-ups, Vocal Pedagogy, Choral Methods, How to Teach What You Know and others.

In demand as a choral clinician, Dr. Campbell has traveled to fourteen states and British Columbia and Ontario, Canada to conduct choirs and festival choruses and present choral clinics. In July of 2012, he traveled to Scotland to work with choirs there. He is the founder and host of four festivals for local school and church choirs at Southern Wesleyan University.

[www.singjad.com](http://www.singjad.com)

Early Bird pricing ends May 16

### **BSQ** 5-Time International Bronze Medalist Quartet



TO FIND OUT MORE ABOUT OUR SPECIAL GUESTS

**BSQ**

GO TO [www.singjad.com](http://www.singjad.com)

Course	Course Description
F1-102 - Manny Lopez - Youth In Harmony	Become part of a grassroots YIH movement in your area using the resources that your Chapter has available.
F1-106 - Dr. Don Campbell - Ten Unaccompanied Warm-ups That Work and Why	We frequently rush through the warm-up time by doing the “tried and true” without thinking why we are doing each exercise. The result is that our singers don’t have a clear picture of what their goals should be. Further, we (and our singers) often aren’t really listening because we are all on automatic pilot. This session will present a clear plan for building voices based on clear pedagogical principles, cultivating aural skills, and developing ensemble vowel unity. Primarily for front-line and assistant directors. Others would be welcome as the room allows.
F1-114 - IQT - Quartet Coaching Under Glass	Coaching observation-watch, listen & learn.
F1-205 - Jeff Gehm - The New Dynamic Small Chorus	Tailored to non-competing chorus members who are, looking to up their game in performances, looking to improve their existing members skill level, and looking to add quality singers to their membership rolls. Music fundamentals covered dare designed to help you maintain and increase membership, while singing and entertaining better. It will be centered on what you have to do to become better musicians and how you go about accomplishing that.
F1-213 - Joe Jenkins - Earning a Standing O	This one is for "would-be Standing Ovation Program Evaluators" & anyone wanting to learn how to plan & produce an entertaining, well-paced, musical show that will earn you the standing ovation that, as performers, we all crave.
F1-504 - Steve Patrick - Secondary Musical Leadership Training	Directing 101 plus a healthy dose of learning how to help the chorus leaders grow the Chapter.
F2-102 - Manny Lopez - Many Tags with Manny	Sing, Sing, Sing some more. Sing tags you know & learn some new ones for the afterglows.
F2-106 - Dr. Don Campbell - Ten Unaccompanied Warm-ups That Work and Why	We frequently rush through the warm-up time by doing the “tried and true” without thinking why we are doing each exercise. The result is that our singers don’t have a clear picture of what their goals should be. Further, we (and our singers) often aren’t really listening because we are all on automatic pilot. This session will present a clear plan for building voices based on clear pedagogical principles, cultivating aural skills, and developing ensemble vowel unity. Primarily for front-line and assistant directors. Others would be welcome as the room allows.
F2-114 - IQT - Quartet Coaching Under Glass	Coaching observation-watch, listen & learn.
F3-101 - Keith Harker - Vocal Health: Keeping the Whole World Singing	Vocal health through performance: sing smart, sing healthy, sing barbershop.
F3-114 - IQT - Quartet Coaching Under Glass	Coaching observation-watch, listen & learn.

Course	Course Description
F3-213 - Joe Jenkins - Earning a Standing O	This one is for "would-be Standing Ovation Program Evaluators" & anyone wanting to learn how to plan & produce an entertaining, well-paced, musical show that will earn you the standing ovation that, as performers, we all crave.
F4-101 - Keith Harker - Vocal Health: Anatomy of the voice	An introduction to vocal anatomy & what muscle groups & individual components do to change the voice.
F4-114 - IQT - Quartet Coaching Under Glass	Coaching observation-watch, listen & learn.
S1-101 - Keith Harker - Vocal Health: Keeping the Whole World Singing	Vocal health through performance: sing smart, sing healthy, sing barbershop.
S1-114 - IQT - Quartet Coaching Under Glass	Coaching observation-watch, listen & learn.
S1-115 - David Calland - Alliance Coaching Under Glass	Coaching observation-watch, listen & learn.
S1-203 - Rose Winland - Marketing Video Creation	Learn the ins & outs of producing your own promo video from the Tower Communications team from West Virginia State University.
S1-205 - Jeff Gehm - The New Dynamic Small Chorus	Tailored to non-competing chorus members who are, looking to up their game in performances, looking to improve their existing members' skill level, and looking to add quality singers to their membership rolls. Music fundamentals covered dare designed to help you maintain and increase membership, while singing and entertaining better. It will be centered on what you have to do to become better musicians and how you go about accomplishing that.
S1-212 - Ted Rose - How to Create Multi-Track Recordings	This course is not about opening a program and telling you what buttons to push. Ted will be demonstrating using Adobe Audition 3.0, but the intent is to teach you how sound recording/mixing/editing software (or even consoles) function, so you know what you can and can't do, and the basics of how to navigate any of them.
S1-504 - Steve Patrick - Secondary Musical Leadership Training	Directing 101 plus a healthy dose of learning how to help the chorus leaders grow the Chapter.
S2-101 - Keith Harker - Vocal Health: Anatomy of the voice	An introduction to vocal anatomy & what muscle groups & individual components do to change the voice.
S2-114 - IQT - Quartet Coaching Under Glass	Coaching observation-watch, listen & learn.
S2-115 - David Calland - Alliance Coaching Under Glass	Coaching observation-watch, listen & learn.
S3-102 - Manny Lopez - Youth In Harmony	Become part of a grassroots YIH movement in your area using the resources that your Chapter has available.
S3-106 - Dr. Don Campbell - Rehearsal Post-Mortem with Don Campbell	Q & A discussion of the directing techniques you saw in the Mega Chorus rehearsal. Lie, "Why did you do that?" "How did that syncopation gesture work?" "How did you manage that smooth section without losing energy?" ETC.
S3-112 - Ted Rose - Music Theory II	Bring your staff paper and notebooks. You should have a basic understanding of staves, clefs, note names, accidentals (sharps and flats), and time signatures before attending this class. We will cover basic intervals, interval qualities, basic chords, basic chord qualities, chord naming, and typical rhythmic devices.

Course	Course Description
S3-114 - IQT - Quartet Coaching Under Glass	Coaching observation-watch, listen & learn.
S3-115 - David Calland - Alliance Coaching Under Glass	Coaching observation-watch, listen & learn.
S3-203 - Rose Winland - Marketing Video Creation	Learn the ins & outs of producing your own promo video from the Tower Communications team from West Virginia State University.
S4-102 - Manny Lopez - Many Tags with Manny	Sing, Sing, Sing some more. Sing tags you know & learn some new ones for the afterglows.
S4-106 - Dr. Don Campbell - Rehearsal Post-Mortem with Don Campbell	Q & A discussion of the directing techniques you saw in the Mega Chorus rehearsal. Lie, "Why did you do that?" "How did that syncopation gesture work?" "How did you manage that smooth section without losing energy?" ETC. Primarily for front-line & assistant directors but open to all.
S4-112 - Ted Rose - Music Theory III	Bring your staff paper and notebooks. You should have a basic understanding of basic intervals, interval qualities, basic chords, basic chord qualities, chord naming, and typical rhythmic devices before attending this class. We will cover chord inversions and their typical uses, voice leading concepts, complex rhythms, substitute chords, and harmonic motion.
S4-114 - IQT - Quartet Coaching Under Glass	Coaching observation-watch, listen & learn.
S4-115 - David Calland - Alliance Coaching Under Glass	Coaching observation-watch, listen & learn.

## CDD Notes



**Doug Smeltz**  
VP - Chorus Director Development



JAD leadership desires to help each chapter develop musical talent and provide continuing education to the musical leadership team. With this in mind, we are continually finding ways to benefit our musical leadership including and not limited to ...

### **Musical Leadership Conference Calls**

An open line of communication with the musical leadership of JAD

Each "Odd Dated" Sunday night at 10 pm, all directors are invited to call in and converse with other directors from around the district. We offer topics of discussion, chances for answers to questions, and an opportunity to hear about upcoming events that pertain to directors and the musical leadership team. Anyone can call into a conference by dialing 712-432-0360 and using the code 514175 followed by the # symbol. Introduce yourself and listen or share.

### **Initial Intensive Chorus Training - ICT**

JAD had the first of, hopefully, many ICTs in Dayton Ohio on March 22nd. Fostoria, Marion, Middletown, and Dayton were the test chapters while Mark Stock, Don Gray, and Brian Zink were the judge/coaches. Briefly, the chapters warmed up together and then split to do final preparations of their two song package. We gathered back in the auditorium and each chorus performed while the judges analyzed their performance to prepare to coach them for the rest of the day. After the perform-

ances, the chapters were sent to specified rooms for coaching and rotated over the rest of the day meeting with each judge/coach. We reassembled for a few tags and songs and then proceeded to the afterglow for food, drink, and a little more singing. We are hoping to create one in the Cleveland Area and the Pittsburgh area later this summer/fall. If your chapter is interested, contact me as soon as possible.

### **Chorus Directors' Workshop Intensive - CDWI**

JAD is planning a CDWI for 5 directors on June 28th in Columbus. I have 3 signed up at this time but need two more to fill the school. Buckeye, Zanesville, and Mansfield are being invited to be the test chorus for the afternoon. If your director is interested in attending, contact me as soon as possible.

### **Directors College at Harmony University**

We were able to get full scholarships for those that applied this year to attend Directors' College. This year's recipients are Assistant Director of Alliance Chapter; Nathan Ogg and the Front-line Director of the Zanesville Chapter; Karen Boyer. Trevor Garrabrant of the Mansfield Chapter will finish his Director Certification this year as well.

Please plan on attending this year's Apple Core in June. It will be filled with musical leadership training and educational courses that will help you build your knowledge of our great hobby.



**APPLE CORPS 2014 REGISTRATION FORM****June 12-14, 2014****To be completed by all (Apple Corps and IQT) registrants****Section A: PERSONAL INFORMATION**

LAST NAME: \_\_\_\_\_ FIRST NAME \_\_\_\_\_ NAME \_\_\_\_\_ ON BADGE \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP CODE \_\_\_\_\_

PHONE: Home ( ) \_\_\_\_\_ Cell ( ) \_\_\_\_\_ E-MAIL \_\_\_\_\_

Voice part (Only one please) TENOR LEAD BARI BASS T-SHIRT SIZE (Circle One) S M L XL XXL XXXL

(circle one) M or F CHAPTER NAME: \_\_\_\_\_ I Need A Ground Floor Room ☐**To be completed by only those taking classes at Apple Corps****Section B: APPLE CORPS TUITION INFORMATION****Sub total:**

	<b>Early Bird Cost (before May 1)</b>	<b>Regular Cost (after May 1)</b>	
_____ <b>Full Session:</b>	<b>\$205</b>	<b>\$225</b>	\$ _____
(includes all meals & 3 nights lodging)			

_____ <b>One Day Only:</b>	<b>\$120</b>	<b>\$140</b>	\$ _____
(dinner and lodging the night before, 3 meals and lodging the day of classes)			

I will be taking classes on: **Friday** **Saturday**

_____ <b>Commuter:</b>	<b>\$95</b>	<b>\$120</b>	\$ _____
(no lodging, 2 days of classes, 2 lunches included, no other meals)			

_____ <b>Single Room:</b>	<b>\$10 per night</b>	\$ _____
(single rooms available for additional fee per night)		

**Only to be completed only by those participating in quartet coaching****Section C: IQT: KENYON - TUITION AND QUARTET INFO**\_\_\_\_\_ **IQT Fri: \$175 total tuition per quartet** (Friday lunch included) \$ \_\_\_\_\_\_\_\_\_\_ **IQT Sat: \$175 total tuition per quartet** (Saturday lunch included) \$ \_\_\_\_\_**Please include \$175 IQT payment on registration form of contact man**

Quartet Name: \_\_\_\_\_

Tenor Name: \_\_\_\_\_ Lead Name: \_\_\_\_\_

Bari Name: \_\_\_\_\_ Bass Name: \_\_\_\_\_

**Extra lodging (beyond those included in Apple Corps or IQT registration):**\_\_\_\_\_ **Thurs night** \_\_\_\_\_ **Fri night** \_\_\_\_\_ **Sat night** @ \$35.00 per night \$ \_\_\_\_\_**Extra meals (beyond those included in Apple Corps or IQT registration):**\_\_\_\_\_ **Thurs Din \$15.00** \_\_\_\_\_ **Fri Brkfst \$8.00** \_\_\_\_\_ **Fri Din \$15.00** \_\_\_\_\_ **Sat Brkfst \$8.00** \_\_\_\_\_ **Sat Din \$15.00** \$ \_\_\_\_\_**Grand Total** \$ \_\_\_\_\_



**JAD 2014 APPLE CORPS REGISTRATION FORM**  
(continued)



**To be completed only by those taking classes at Apple Corps**

**Section D: APPLE CORPS CLASS SCHEDULING**

	<u>Friday</u> (Enter Course #)	<u>Saturday</u> (Enter Course #)
9:30a-10:45a	F-1 _____	S-1 _____
11:00a-12:15p	F-2 _____	S-2 _____
1:45p-3:00p	F-3 _____	S-3 _____
3:15p-4:30p	F-4 _____	S-4 _____

Class codes available at -  
[www.singjad.com/education/apple-corps](http://www.singjad.com/education/apple-corps)

- 100 level classes are 1 session long
- 200 level classes are 2 sessions long,  
please write code # in both sessions
- 500 level classes last 4 sessions,  
please write code # in all 4 sessions

I want to sing in the Mega-Chorus!      YES      NO

*(Music and learning tracks are available on the Resource tab of the Apple Corps page of singjad.com)*

**To be completed by all (Apple Corps and IQT registrants)**

**Section E: PAYMENT INFO**

All registrations must include payment for tuition and applicable meal and lodging charges  
There will be no refunds after 5/24/2014  
However, registrations may be transferred if notified in writing prior to the May 24th deadline

PYMT TYPE:        CHECK                         AMOUNT \$ \_\_\_\_\_                      Make checks payable to: **JAD Apple Corps**  
                      CREDIT CARD                         VISA/MC/DISC/AMEX NUMBER: \_\_\_\_\_  
EXP DATE:    \_\_\_\_\_ / \_\_\_\_\_                      3 DIGIT SECURITY CODE (on back of card) \_\_\_\_\_  
SIGNATURE \_\_\_\_\_

**RETURN REGISTRATION  
FORM & CHECKS TO:**

Ray Stone, Registrar  
589 N Hawkins Ave.  
Akron, OH 44313

**FOR MORE INFORMATION CONTACT:**

Registrar Ray Stone  
Phone: (330) 869-6287  
E-Mail: [applecorps@singjad.com](mailto:applecorps@singjad.com)

**Additional Comments to Registrar:**

**Registrar use only:**

Check # \_\_\_\_\_ Room # \_\_\_\_\_

## JAD 2014 International Quartet Prelims

2014 JAD Qualifying Quartet



### Hot Air Buffoons

*Tenor* - Will Baughman, *Lead* - Mark Lang  
*Bari* - Harold Haflett, *Bass* - Randy Baughman

2014 JAD Qualifying Quartet



### Common Core

*Tenor* - Michael Nesler, *Lead* - Joshua Van Gorder  
*Bari* - Michael Hull, *Bass* - Stephen Denino



### Blueprint

*Tenor* - Carl J. Cash III, *Lead* - Jeff Wallace  
*Bari* - Paul Gilman, *Bass* - David Parrett



### Jam Session

*Tenor* - Adam Reinmitz, *Lead* - Jeremy Conover  
*Bari* - Chad Wulf, *Bass* - Paul Agnew



### Top Shelf

*Tenor* - Jason Wulf, *Lead* - JT Snyder  
*Bari* - John Dudrow, *Bass* - Richard Brooks



### Premier Sound

*Tenor* - Larry White, *Lead* - Keith Parker, Jr.  
*Bari* - Jeffrey Gehm, *Bass* - Terry Keith



## JAD 2013 International Quartet Prelims



### Forte

*Tenor* - Randy Goss, *Lead* - Ernest Blevins  
*Bari* - Ted Farrow, *Bass* - Terry Healy



### Studio 4

*Tenor* - Nathaniel Fessler, *Lead* - Donald Dressler  
*Bari* - Harrison King, III, *Bass* - Keith Harker



### Baby Grand

*Tenor* - Joseph Fraley, *Lead* - Dave McGrath  
*Bari* - Ernie Jackson, *Bass* - Darryl Flinn



### Eclipse

*Tenor* - Ryan Allen, *Lead* - Tyler Myers  
*Bari* - Zachary Marquart, *Bass* - Billy Edwards



### A4

*Tenor* - Todd Sproul, *Lead* - Guru Gura  
*Bari* - Charles May, *Bass* - Gregg Neavin



### Encore

*Tenor* - Noel Dickson, *Lead* - Doug Colyer  
*Bari* - David Short, *Bass* - Douglas Lazar

## JAD 2013 International Quartet Prelims



### Let's Hear It Four!

*Tenor* - Benji Cates, *Lead* - Stephen Kersey  
*Bari* - David Breen, *Bass* - Mike Van Kerkhove



### Four Points Off

*Tenor* - Jason Rosensteel, *Lead* - Kevin Clark  
*Bari* - Seth Ungemach, *Bass* - Brian Hannen



### The Venders



### Frank the Dog

*Tenor* - Timothy Knapp, *Lead* - Thomas Halley  
*Bari* - Ross Trube, *Bass* - Stephen Kirsch



### Songburst

*Tenor* - Jace Crossland, *Lead* - Stephen Kersey  
*Bari* - Kameron Owens, *Bass* - Kyle Brieschke



### O K Journeymen

*Tenor* - Ted Mau, *Lead* - Donald Jennings  
*Bari* - Fred Pummill, *Bass* - Doug Watson



## JAD 2014 Chorus Contest

### **The Alliance — 2014 JAD Champions!**



The Alliance—Greater Central Ohio, OH)



Voices of Harmony - NW Ohio, OH



Fun Center Chordsmen- Mansfield, OH)



Hall of Fame Chorus—Canton, OH)



Steel City Harmonizers—Pittsburgh Metro, P



Kanawha Kordsmen—Kanawha Valley, WV)



Akron Derbytown Chorus—Akron, OH)



Penn-Ohio Singers—Shenango Valley, PA)



Keystone Chorus—Pittsburgh South Hills, PA)



Cranberry Bogmeisters - Cranberry , PA





**Steve Waggoner**  
DVP - Music & Performance

## Music and Performance



We're coming off of a GREAT convention weekend. A big THANKS is due to the gentlemen (and ladies) of Pittsburgh Metro, the Events Team & Peters Township High School. Congratulations to all of the participants for their hard work and dedication to our sport. JAD's quality & style definitely showed through.

Speaking of QUALITY and STYLE, that's what Apple Corps is all about. We're going "throwback" (not the quartet) with a little "old school" charm (not the quartet either) so plan on being there for the whole enchilada. In this issue, you will find a registration form for Apple Corps, the AC-IQT & a few other tidbits. The

Mega Chorus this year will have a larger role in our Saturday evening show. Under the very capable and expert leadership of Dr. Don Campbell, the MC will be performing 3 outstanding charts from the Free and Easy library. Dr. Campbell will be showing how to take these tunes and to make them musical & artistic to please any audience or judge. We should all plan on participating in this one. Learning media and the music will be on the Apple Corps page, as will all other AC information & online registration. New information is being added daily so check back at [www.singjad.com](http://www.singjad.com) often for daily schedules, class descriptions and faculty.

## Pure Imagination



**Ted Rose**  
DVP - Chapter Support & Leadership Training



In the past, my articles have always been about trying to push attendance at one event or another, and I definitely don't want to undermine THE IMPORTANCE OF APPLE CORPS!!! However, you know me; I'll always find a way to bring it back to that. This time, though, I thought I would share with all of you why I decided to join the leadership team. I think most of us would rather be singing, so why would anyone in their right mind want to voluntarily undertake such a tedious, unrewarding, and frustrating series of tasks? It's not actually that bad, so I'll try not to get dramatic.

Up until my late teens, I was too shy to order food at a restaurant. I was so consistently worried that others were judging me that I didn't want to do anything in any way that drew attention to me. Then a friend urged me to audition for show choir (actually, told me I shouldn't, knowing it would have the opposite effect). I've always loved singing, but have always been reticent to really share it with anyone on a solo level, it's just not comfortable. I soon found, though, that there was an entire community that I had been missing, and I begin yearning to learn more about this thing called music and this instrument we know as the human voice. Pragmatically, this was not a viable pursuit of education. I have this thing about eating: I enjoy doing it and need to afford it. I also like having shelter. Besides, I'm not that good, right? But it was a dream that haunted me.

Shortly after I graduated with my Chemical Engineering degree, I found the Kordsmen, and fell madly in love. Here was a group of everyday guys that loved to sing, but had minimal formal training, but worked hard to improve consistently every week. They

sponsored me going to events like APPLE CORPS, put me in front of the chorus in a number of ways, urged me to grow and develop as a singer, a leader, a performer, a person.

Now, I can order food like a champ. But the bigger thing is that I realized that I didn't have to be good at something to earn the right to study it. Studying it is how you GET better. My time with the Kanawha Kordsmen, with JAD, with SPEBSQSA/BHS gave me the courage to risk poverty and go back to school; the confidence to approach auditions like I was ordering a hamburger; and the knowledge to test out of my first year of theory and easily make my way through the rigors of obtaining a music degree (which was tougher than Chem. E.).

I joined the JAD leadership team because I am thankful for all the tools I have been given over the years and how amazing those tools were for shaping my life in a positive way. It was past time for me to pay that forward in the hopes that I could impact one person as positively as I had been.

Here's what it boils down to, guys and gals, what you get out of an experience is directly proportional to what you put in. \*Read the lyrics to "Pure Imagination" here\*. If you want to be a better singer, arranger, ensemble-mate, quartetter, administrator, director, whatever... do it! You have the tools. I could achieve what I did because, thankfully, I was given access to the tools. However, I actually achieved it because I used the tools I was given to the best of my ability.

GO TO APPLE CORPS! It IS fun and you WILL learn, if you let yourself.



**Greg Swann**  
DVP - Events & Conventions



## They Made Us Feel like Celebrities!

Pittsburgh, PA was electrified by the sights and sounds of Barbershop Harmony, JAD style!

First let me thank the members of the **Pittsburgh Metro Chapter** for being such wonderful and gracious hosts as JAD members from 3-States invaded the Steel City to attend the 2014 JAD Spring Convention & Contest. A big thank you also goes out to the **Peters Township High School** faculty and staff, and some of the greatest and most talented kids (students of the **Peters Township High School Full Ensemble Performing Choir**) for helping us make this a convention / contest one to be remembered!

No one in attendance at the Peters Township High School Auditorium on that Saturday afternoon April 12th will soon forget as our very own Society **CEO Marty Munson**, with his overwhelming charismatic personality stepping up to the microphone to introduce: "Our next competitor for evaluation only... Under the direction of Ryan Perrotte: The **Peters Township High School Full Ensemble Choir**!"

When the curtain opened to what seemed to be 70 to 100 young singers, the auditorium exploded with an excitement generally reserved for a rock star or other such celebrity. The standing ovation seemed to have lasted for 5 minutes (at least in the eyes and ears of those students on stage). And they didn't disappoint in their performance of **What a Wonderful World**, and a **Jokers Wild** arrangement of **South Rampart Street Parade**. Each number was followed by another well-deserved standing ovation by a

very appreciative audience. The excitement and joy of that performance so moved us all that I don't believe there was a dry eye in the house, including in the Judges Panel. Nor did the excitement of the moment go unnoticed by the students on stage, as one student was heard saying as they left the stage: "**They made us feel like celebrities!**"

Thank you, Peters Township High School Full Ensemble Choir for sharing your gift of music. You are an inspiration for the future of our Barbershop Harmony Society whose goal is spreading joy in song around the world. I hope this is only just the beginning of a lifelong singing experience for each of you.

If you missed going to Pittsburgh, you have another opportunity October 17 – 19 to experience the **NEW JAD Convention**. Our Fall Convention & Contest will be held in Cincinnati, Ohio, so come and be a part of the fun and excitement. But more about that later, because it's time to get ready for the finest Barbershop Harmony School next to Harmony College.

Read on throughout this **Apple Corps** edition of the Cider Press to learn more about the excitement and educational opportunities that await you when you attend the 2014 edition of Apple Corps to be held at the beautiful campus of Kenyon College June 12 – 15. See you there....

## Thank You All so Very Much!



**Joe Jenkins**  
DVP - Financial Development



What does Donor's Choice really mean to all of us?

Donor Choice is a vital program of Harmony Foundation, offering individuals who contribute to Harmony Foundation the opportunity to designate up to 30% of their gift to their chapter and/or their district.

This means the Foundation is raising money for chapters and districts, as well as for Society programs every day.

At our Spring Convention in Pittsburgh a few weeks ago JAD received a partial payment of \$1571.42 which was part of the over \$6300.00 JAD received for the year 2013. This \$1571.42 was part of the Donor Choice from 53 JAD members.

To the following again we say **Thank You:**

**Richard Baker, Lane & Nancy Bushong, David & Kim Calland, Ken Chaffin, Lee Cook, Mike Cordrey, Bari & Carolyn Courts, Dan & Carla Crow, Bob & Sandee Crowl, George Denino, Joe Dove, Billy Edwards, Kristopher Eshghy, Don & Barbara Evans, Paul Fleming, Jim & Belen Fry, Ford & Kathy Fuller, John & Charlotte Fuller, Bob & Josie Gibson, Michael Hachtel, Tom & Debra Garverick-Hardy, Garrett Hilsinger, Lee & Deborah Hull, Joe Jenkins & Barbara Bruning, Willard Kapes, Gerald Kelly, Steve & Annie**

**King, Dave & Diane Kracker, Jim & Pat Legters, Ed & Judith Maher, Jim McClelland, Bob Miller, Barry Polley, John Polofka, Dennis Purdy, Terry Reichenbach, Dave & Barbara Richards, Ron & Helen Rosser, Chris Rumas, Glen Schilerg, Brad & Susie Scott, James Stark, Ken & Sharon Stevens, Larry Thaxton, Bruce & Della Van Hesteren, Richard Vormelker, Lorin & Judy Weaver, Ron Williams, Walter & Ann Witham, Brian & Amy Wright, John & Sandy Wright, Jason Wulf, Brian & Cindy Zattau.**

Lets keep changing lives.



## BHS HISTORIVIA VOLUME XVIII with Mike Sisk

You may recall previous historivia volumes featuring a complete list of our 3X & 4X JAD Quartet Champions and their periodic updates of those lists. At this time I want to highlight our 2X JAD Quartet Champs current list. I must also acknowledge the great performers from this group who are no longer with us as in Bill Brooks, Glenn Gibson, Larry Brown, Max French, Wendell Pryor, Jim Gentil, and my quartet champion brother Al Kolesar. If you don't see a JAD Champ you that know on this list, it's either because they are a 1X, 3X, or 4X!!!! Best of luck to our JAD quartet representatives in Vegas!!



JAD 2X CHAMP	1 <sup>st</sup> CHAMP	2 <sup>nd</sup> CHAMP
1) Bill Brooks	56 Babbling Brooks	59 Colonials
2) Chuck Brooks	56 Babbling Brooks	59 Colonials
3) George O'Brien	57 Hi-Fi Four	62 Post Grads
4) Dan Mihuta	57 Hi-Fi Four	62 Post Grads
5) Ray Dever	66 Four Encores	72 Sound Advice
6) Glenn Gibson	66 Four Encores	72 Sound Advice
7) Dave Schmidt	70 Akromatics	74 Limelighters
8) Darryl Flinn	71 Chord Dusters	74 Limelighters
9) Larry Brown	68 Point Four	75 Road Show
10) Max French	71 Chord Dusters	78 Re-Arrangement
11) Jim Shisler	73 Four-In-Legion	79 Sound Syndicate
12) Fred Schaefer	77 Coalition	82 New Regime
13) Al Kolesar	67 Travelers	83 Harmony Partners
14) Mike Sisk	83 Harmony Partners	85 New Affair
15) Don Gray	65 Roaring 20's	86 His Masters Voice
16) Jim Gentil	69 New Harmony Four	88 Naturals
17) Wendell Pryor	78 Re-Arrangement	91 Mason Dixon Line
18) Tom Rouse	84 Bustin Loose	95 Rumors
19) Matt Bridger	97 Dynamics	00 Park Avenue
20) Mark Green	90 Jokers Wild	01 MatriX
21) Chad St. John	98 Turning Point	03 Rhythmix
22) Randy Baughman	93 Yesteryear	05 Hot Air Buffoons
23) Dave Calland	96 Uptown Sound	06 Allies
24) Steve Kovach	96 Uptown Sound	08 Cadillac Jack
25) Richard Brooks	02 Impulse	08 Cadillac Jack
26) Jon Zimmerman	07 T.K.O.	10 Maverick
27) Michael Nessler	03 Rhythmix	13 Common Core





# Johnny Appleseed District 2014 Leadership Team



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<p><i>VP Chapter Support &amp; Leadership Training</i> <b>Ted Rose</b> 304-344-3608 harmonyjunkie001@gmail.com</p> 	<p><i>VP Events &amp; Conventions</i> <b>Greg Swann</b> 440-949-9371 Greg.swann@gmail.com</p> 	<p><i>VP Music</i> <b>Steve Waggoner</b> 304-348-1557 Steve.waggoner@mrcglobal.com</p> 
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## A Personal Experience



**Nathan Walters**  
DVP - Membership Development



“Barbershop is the best kept secret.”

Marty Monson, our newish CEO, dislikes those words with a passion, and at the spring convention House of Delegates meeting in Pittsburgh, he said as much to all of us in attendance. There is no reason we should be a secret, yet for many choruses just knowledge of the existence of our hobby in their local area is a rare thing indeed.

So why is this? We try our best to market ourselves, to invite guests, and to get people to come to our shows – people should know about us by now, right? Unfortunately, they still don’t know. I believe it’s because we’ve unwittingly become exclusive.

By “exclusive,” I don’t mean we’re intentionally denying or rejecting potential members, or doing anything malicious or consciously at all. Instead, we’ve become exclusive because we’re not being inclusive enough, and this can show up in a number of ways, and can affect both potential and existing members.

Next time you are tagging with three other guys after practice or at an afterglow, do you ever ask the people standing around listening in if they would like to sing one or two? Not everyone who wants to sing is going to butt in and ask for it. If you’re not,

I know nothing malicious is meant – we’re all just having too good of a time entertaining ourselves to include others.

What about inviting our existing members to events such as Apple Corps? Sure, we stand up in front of our Choruses, and tell everyone how great it is and that they should go. This doesn’t cut it in most cases. To get people to do things, from anything to giving money to volunteering, a personal invitation is required. If you know of someone that would benefit from going to Apple Corps, LeadAc, Conventions or even the Corn Roast, they need a personal invitation, not a public announcement.

The same goes for selling tickets for a show. We can buy all the ads and put up all the flyers we want, but tickets are sold by personal interaction with the customer – this is especially true when they don’t know we exist, or what we’re about.

Going forward, I encourage each and every one of you to have a personal interaction with someone over the next month – whether it be inviting someone who’s never been to Apple Corps, personally inviting someone to your chapter meeting or chorus rehearsal face to face, or just telling someone personally how much you enjoy this hobby of ours.

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## J.A.D. Calendar

[www.singjad.com](http://www.singjad.com)

### May

- 3 Elyria Northern Cascade Chordsmen - Annual Show
- 3 Grand Lake Sound Waves - Annual Show
- 3,4 Southern Gateway Chorus - Annual Show
- 3 Grand Lake Sound Waves - Annual Show
- 10 Cleveland West Suburban - Annual Show
- 10 Hall of Fame Chorus - Annual Show
- 17 Huntington Tri-State - Annual Show
- 18 Singing Buckeyes - Annual Show

### June

- 12-15 Apple Corps - Kenyon**
- 21,22 Men of Independence - Annual Show
- 21 Greater Kanawha Valley - Annual Show
- 10 Cleveland West Suburban - Annual Show
- 17 Huntington Tri-State - Annual Show
- 18 Thundertones Chorus - Annual Show